



**INSTITUTE OF INFRASTRUCTURE TECHNOLOGY
RESEARCH AND MANAGEMENT**



PRESENTING



ECHOES

2025



SPONSORSHIP BROCHURE

**CULTURAL FEST 2025
10-12 OCTOBER**

STUDENT AFFAIRS - IITRAM



ECHOES



Dance



Fashion Show



Dj Competition



Monologue



Short Film
Competition



Music



Artist Concert



Rap Battle

and many more...



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GLIMPSE

OF

SCHOOLS

2024

STUDENT AFFAIRS - IITRAM



VIVEK SAMTANI'S STAND UP COMEDY



DANCE



MUSIC





FASHION SHOW



STALLS



MUSICAL NIGHT



Title Sponsor - ₹2,00,000

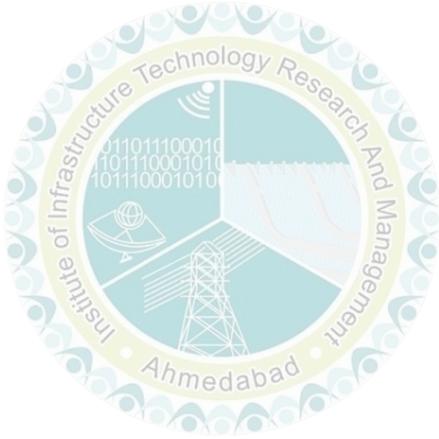
- Naming Rights: Festival officially presented as “[Sponsor Name] Presents: [Festival Name]” across all platforms.
- Prominent Logo Placement: On main stage backdrops, entry gates, LED walls, volunteer T-shirts, wristbands, banners, and digital screens.
- Social Media Promotion
- Pre-Event Campaigns: Dedicated posts and reels introducing sponsor as the Title Partner.
- Sponsor-Only Networking Lounge: Dedicated space for the sponsor to host and connect with artists, influencers, VIP guests, and institutional partners.
- Private Meet-and-Greet: With headlining performers and celebrity guests for sponsor’s leadership team and select clients.
- Including all the below benefits.

Facilities	Platinum (₹1,00,000)	Diamond (₹75,000)	Gold (₹50,000)	Silver (₹25,000)
Logo on event banners & posters	Yes	Yes	Yes	Yes
Space for banner/standee installation at the venue	Yes	Yes	Yes	Yes
Advertisement on the official website & social media	Yes	Yes	Yes	Yes
Acknowledgment in opening and closing ceremonies	Yes	Yes	Yes	Yes
Branding on event merchandise (T-shirts, kits, etc.)	Yes	Yes	Yes	Yes
Complimentary event passes	10 pass	7 pass	5 pass	3 pass
Interaction session with participants & guests	Yes	Yes	No	No
Dedicated stall for product showcase	Yes	Yes	Yes	No
Opportunity to conduct a workshop or technical session	Yes	No	No	No

Additional Benefits

Facilities	Platinum (₹1,00,000)	Diamond (₹75,000)	Gold (₹50,000)	Silver (₹25,000)
Logo featured in event after-movie & promotional videos	Yes	Yes	Yes	Yes
Half-page advertisement in the event brochure	Yes	Yes	No	No
Minimum 25% discount on next year’s sponsorship	Yes	No	No	No
Display of logo on the official website until the next fest	Yes	Yes	No	No

CONTACT DETAILS



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