



INSTITUTE OF INFRASTRUCTURE, TECHNOLOGY, RESEARCH AND MANAGEMENT

INVITED TALK (2017-18)

Speaker: Mr. Visunam Das, Chartered Accountant and worked formerly as financial consultant to various MNCs, Currently Vice President, ISKCON Ahmedabad and WIDC Chairman of ISKCON

Theme of the Talk: Power of Intent

Date: 28/03/18

Bio-sketch of Mr. Visunam Das

Mr. Visunam Das completed his Bachelors in Business Administration from KS School of Business Management. He became CA within short span of time scoring 2nd rank in Gujarat state. He also did his MBA in Finance from BK School of Management and provided financial services to various companies like L&T, Torrent, Adani, Gujarat Ambuja, Nirma, Amul, Hindalco, Tata Chemicals, etc. He also worked as Trustee of St Ann's School. Currently serving as Vice President of ISKCON Ahmedabad and WIDC Chairman of ISKCON. He carries profound knowledge on Vedic living in modern India.

Abstract of the Invited Talk

Power of Intent describes the desire to achieve one's goals. The various attributes required to achieve one's goals includes focus, determination, persistence, integrity and regulation in life. Focus comes from clarity of thoughts and ability to work on important goals rather than urgent goals. Determination is never give up approach. Persistence is to keep trying till goal is achieved. Integrity describes the quality of being honest with strong morale and principles. Regulation is control on our lifestyle and thought processes.

All these essential attributes were explained with various examples including Arjun from Mahabharata (Focus), life stories of Glen Cunningham, Micheal Jordan, Henry Ford, Albert Einstein, etc (determination, persistence). The importance of lifestyle and food habits was also highlighted in the talk. Finally three tips were shared to achieve one's goals (a) Clarity of thought (b) Need to come out of one's comfort zone (c) Anything that you wish to achieve should be measurable.