

INSTITUTE OF INFRASTRUCTURE, TECHNOLOGY, RESEARCH AND MANAGEMENT

POPULAR LECTURE SERIES (2015 - 16)

Speaker : Ms. Surabhi Dewra,
Founder, CarrerGuide.com

Title : Career Guidelines

Time : Saturday, 02 April, 2016 at 03:30 PM

Venue : Seminar Hall, First floor, IITRAM

Abstract

A lecture on career guidelines was organized and Ms.Surabhi Dewra, founder of www.careerguide.com was invited. Career Guide provides expert counselling to students who want to be entrepreneurs and help to choose a right profession. The audience consisting of students keen on venturing into business listened attentively to the lecture. Ms. Dewra shared her experience in initial years of careerguide.com and gave 10 most essential characteristics every entrepreneur must possess. The lecture was punctuated by applause from audience at regular intervals. She emphasized on the need of communication skills and positive approach in business and dealing with the customers. She detailed the marketing plan for the right kind of customers and shared her knowledge on efficient customer services. Her inspiring words and viewpoint on corporates gave a huge morale to students who were keen on going in entrepreneurship.